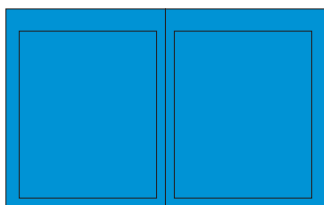
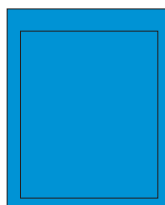


Cjenik i formati oglasnog prostora



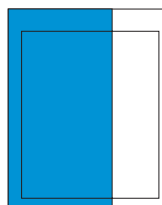
2/1 - 430 x 270

2. i 3. stranica 27.300,00 kn,
ostale 24.100,00 kn



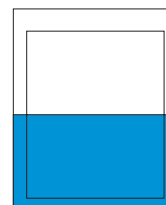
1/1 - 215 x 270

16.000,00 kn



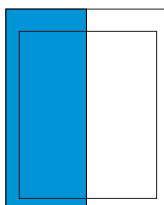
2/3 - 140 x 270

12.400,00 kn



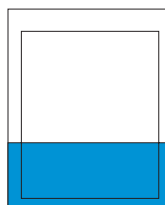
1/2 - 215 x 125

9.100,00 kn



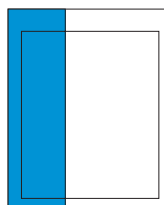
1/2 - 108 x 270

9.100,00 kn



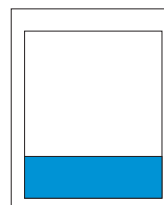
1/3 - 215 x 87

6.800,00 kn



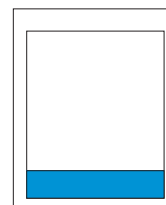
1/3 - 77 x 270

6.800,00 kn



1/4 - 185 x 53

5.100,00 kn



1/6 - 185 x 34

4.100,00 kn

Poseban smještaj

Zadnja strana ovitka:

20.100,00 kn

Unutrašnja strana ovitka:

19.000,00 kn

Naljepnica na naslovnici / promjer 5,7 cm:

22.300,00 kn

Insertacija:

19.500,00 kn + poštarina prema cjeniku Hrvatske pošte:

Nekomercijalni oglasi:

-50% popusta na cijene oglasnog prostora

**Oglasi na zbirnoj stranici
(formati manji od 1/2 strane)**

-35% popusta na cijene oglasnog prostora

Poseban smještaj i formati koji prelaze format sloga:

+10% na cijene oglasnog prostora

U cijene nije uključen porez na dodanu vrijednost.

Tehnički uvjeti za pripremu i predaju oglasa

Format časopisa:

215 x 270 mm, obavezan napust od 3 mm

Format sloga:

185 x 225 mm

Formati zapisa datoteke:

- FreeHand / cmyk, fontovi konvertirani u krivulje
- Adobe Illustrator / cmyk, fontovi konvertirani u krivulje
- eps / cmyk, fontovi konvertirani u krivulje, uključen preview
- tiff / cmyk, 300dpi
- jpg / cmyk, 300dpi, baseline quality minimum 8
- pdf / cmyk, press quality, verzija 1.4

Mediji za predaju oglasa:

CD, DVD, USB flash disk

Datoteke možete poslati na e-mail: ntp@eukonomist.com